



Share your experience. *Share in the rewards.*

Mentor Direct Registration:

- Log into your account at www.mentordirect.com
- If you don't have an account click "Need Access? Click here to request an account"
- From the homepage click on "#MentorBFF Referral Program", which is under "Programs"

#MentorBFF at a Glance:

- Refer a friend for MemoryShape® or MemoryGel® Breast Implants (saline excluded)
- Incentive is only for breast augmentation procedures for both referring patient (Patient A) and referred friend (Patient B)
- Patient A augmentation must have taken place January 2015 or later
- Patient A refers a friend (Patient B) to get Mentor Breast Implants
- Patient B has her augmentation before the program end date
- Post-Surgery, Patient A and Patient B each receive an e-gift certificate within 2-3 weeks for select vendors (Victoria's Secret, Nordstrom, Sephora, OpenTable and Amazon)
- **Incentive amount determined by Patient B implants:**
 - MemoryShape® Breast Implants=\$125 for each patient
 - MemoryGel® Breast Implants = \$50 for each patient

PATIENT A Action items:

- Get implant serial numbers from your surgeon's office
- Register at: www.breastimplantsbymentor.com/BFF
- Complete all fields in the referral form
- Receive confirmation email
- After Patient B's procedure is validated by the surgeon, both patients will receive an email from Mentor with a link to take a survey, which includes the option to choose the gift card
- Patient A has the option to track her referrals in her BreastImplantsbyMentor.com LookBook

PATIENT B Action Items:

- Receive welcome email from Mentor and take note of the Referral Code
- Provide Referral Code to your Surgeon's office before surgery
- After Patient B's procedure is validated by the surgeon, both patients will receive an email from Mentor with a link to take a survey, which includes the option to choose the gift card

OFFICE Action Items:

- Retrieve "Referral Code" and permission from Patient B to share the serial numbers and date of surgery with Mentor
- Log into your Mentor Direct account and click on the "#MentorBFF Referral Program" link under "Programs"
- Click "Validate Referrals" and select or enter the unique Validation Code from Patient B
- Enter Serial numbers for the implants, confirm date and check-mark attestation

Thank you for your support of the #MentorBFF Referral Program!

Void where prohibited. Both the referring patient and the referred friend must undergo MENTOR® Breast Implants augmentation surgery; breast reconstruction surgeries do not qualify. The MentorBFF Program is not available where (1) either patient's surgery is reimbursable, in whole or in part, by any federal healthcare program, including Medicare, Medicaid and TRICARE; (2) either patient is a licensed health professional; or (3) either patient's surgery is reimbursable, in whole or in part, by any public or private insurance program in Illinois. Patients are encouraged to select a surgeon of their own choosing after conducting their own investigation into the particular surgeon's training, education and experience.

Based on a decade of research into the safety and efficacy of breast implants, our Mentor Core Study provides evidence to support the UNSURPASSED PERFORMANCE of MENTOR® MemoryShape® Implants.

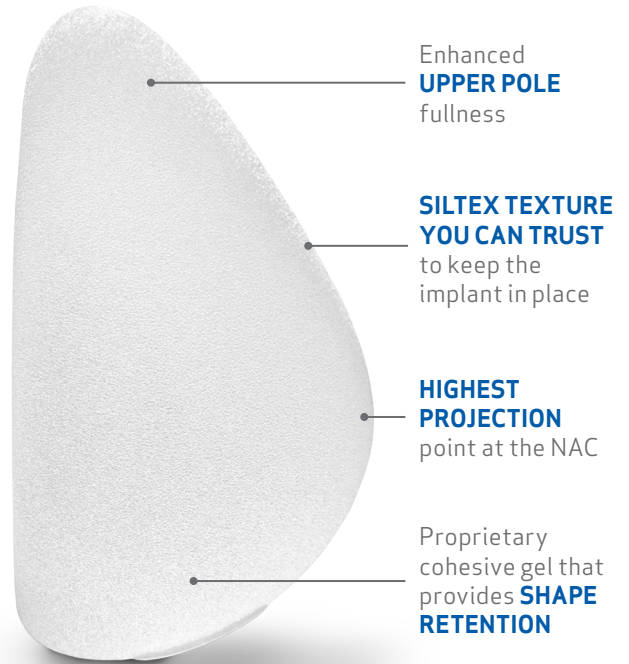
This rigorous clinical data reveals the lowest reported incidence of key complications in primary augmentation at 10 years.†

†Not a head to head comparison. Based on reported data of MemoryShape® Breast Implants, Allergan Natrelle® 410 Breast Implants and Allergan Natrelle® Breast Implants.

LONG-LASTING RESULTS: MemoryShape® Breast Implants help your surgeon create your desired look with long-lasting results.¹

LOWEST RISK: The lowest reported incidence of key complications in primary augmentation at 10 years.^{†1-5}

LEADING WARRANTY: MemoryShape® Breast Implants provide you the Peace of Mind backed by the industry's leading warranty.



10 year multicentre FDA Core Study Primary Augmentation

MENTOR® MemoryShape® Breast Implant Core Study, Long term 10 years¹

Allergan® Natrelle® 410 Breast Implant Core Study, Long term 10 years³

Allergan® Natrelle® Breast Implant*⁴

Capsular Contracture (Baker III/IV)	3.6%	9.2%	18.9%
Suspected or Confirmed Rupture (MRI Cohort)	6.6%	17.7%	9.3%
Device Removal (with or without replacement)	9.2%	20.1%	20.9%

Kaplan-Meier estimated risk of first occurrence, %

*The Allergan NATRELLE® Silicone-Filled Breast Implant core study is the primary set of clinical data used to establish a reasonable assurance of safety and effectiveness of the NATRELLE INSPIRA® Breast Implants for breast augmentation.⁵

1. Mentor Worldwide, LLC. MemoryShape® Post-Approval Cohort Study (formerly Contour Profile Gel Core Study) Final Clinical Study Report. 02 June 2015.
2. Mentor Worldwide LLC. Data on File. MemoryGel® Core Gel Clinical Study Final Report, April 2013.
3. Maxwell, G. Patrick; Van Natta, Bruce W.; Bengtson, Bradley P.; and Murphy, Diane K., "Ten-Year Results From the Natrelle 410 Anatomical Form-Stable Silicone Breast Implant Core Study" (2015). Public Health Resources.
4. Spear, S. Murphy, D., Natrelle® Round Silicone Breast Implants: Core Study Results at 10 Years. Plastic and Reconstructive Surgery Journal (June 2014).
5. Directions for Use: Natrelle® Silicone-Filled Breast Implants and NATRELLE INSPIRA® Breast Implants - L034 Rev. 10 06/2016.